



Introducing the
Open Green Map

Green Map® System: Promoting inclusive participation in sustainable community development since 1995



Engaging over 550 communities in 55 countries, more than **365 locally published Green Maps** are already being used by millions of people



We partner with students, community groups, NGOs, tourism and city agencies, eco-entrepreneurs and others



Each Green Map project has its own locally determined goals



All use Green Map Icons and our adaptable tools to create compelling local maps of all scales and formats



Icons Use as a font with any computer application or on stickers

Mapmaking Guides Adaptable for print or web maps, community involvement, etc.

Multimedia Resources Multi-lingual books, guides, workshops, exhibits, websites

Archives Green Maps, stories, videos, presentations and exchanges

Thousands of local green living, nature, social innovation and cultural sites have been charted in cities, towns and villages



Green Map Icons identify, promote and link each site. The full set follows



Barcelona's Sun Factory



Local Farmers & Artisans Market



Robeson US's kayak tours



Yogyakarta ID's Geologic Feature



Breda NL's Eco Center



Hybrid Mass Transit

Green Map[®] Icons

Version 3



GreenMap.org

Sustainable Living

GREEN ECONOMY



TECHNOLOGY & DESIGN



MOBILITY



HAZARDS & CHALLENGES



Nature

LAND & WATER



FLORA



FAUNA



OUTDOOR ACTIVITIES

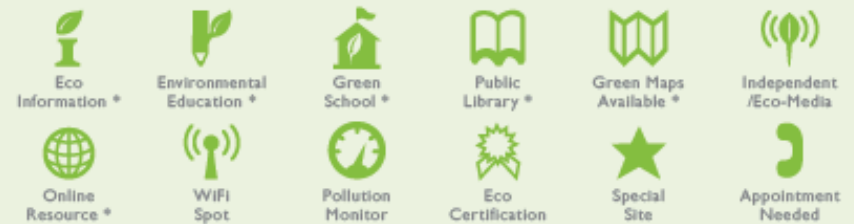


Culture & Society

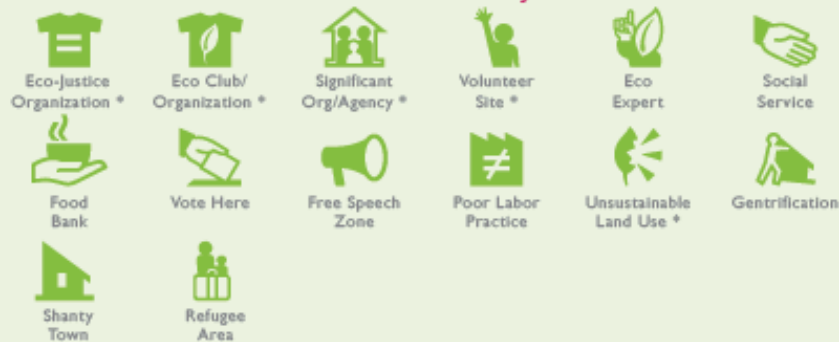
CULTURAL CHARACTER



ECO - INFORMATION



JUSTICE & ACTIVISM



PUBLIC WORKS & LANDMARKS



* Standard Icon Set

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However, the full process is too daunting for many,
preventing important local findings from being shared



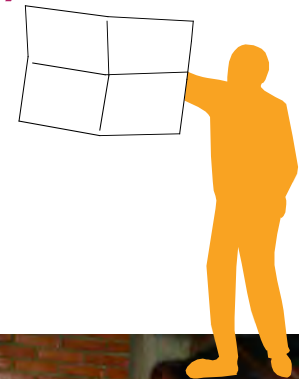
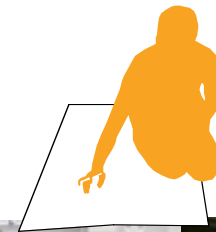
Development

Research

Design

Production

Open Green Map was created to increase participation, exchange and impacts while lowering technological and financial barriers without losing the valuable community organizing, research and dissemination processes



Developing 'live', Open Green Map's audience is growing as new features, languages and resources are being added



50 maps so far! World View displays every site, starting with 2 from each map. Zoom for more.

The screenshot displays the Open Green Map website interface. At the top, there is a navigation bar with links for 'About', 'How to Make a Map', 'FAQ', 'Design Preview', 'Maps', and 'GreenMap.org'. The main header features the 'open GREEN MAP' logo and the title 'Preview the Open Green Map'. Below the header, there are buttons for 'Create new account' and 'Log In'. The central part of the page is dominated by a world map in 'World View' mode, showing various countries and icons. A callout box over the map states '110 icons on the map. Zoom in to view more.' To the right of the map, there is a 'Legend' section titled 'Green Map Icons' with categories: 'Sustainable Living', 'Nature', and 'Culture & Society'. Below the legend is a 'Get our Newsletter' section with an email input field and a 'GO' button. Further down is a 'Google Translate' section with a 'Select Language' dropdown menu. At the bottom right, there is a 'Testimonials' section with a quote and a 'more' link. The footer contains a 'Donate' button and links for 'Sponsors', 'Contact', and 'Legal'. The copyright notice at the bottom reads: 'Icons © Green Map System, Inc. 2008. All rights reserved. Green Map® is a registered trademark and used with permission.'

Explore the map by clicking each icon. You can filter your view by toggling the Legend's icons.



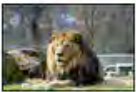
Hover over icons for definitions. Add a rating. You can see who contributed each site.

English [About](#) [How to Make a Map](#) [FAQ](#) [Design Preview](#) [Maps](#) [GreenMap.org](#)

open GREEN MAP **Baltimore Green Map** Baltimore United States [Create new account](#) [Log In](#)

[Home](#) > [Groups](#)

Maryland Zoo in Baltimore

 ☆☆☆☆☆ Druid Hill Park Baltimore
comment

Legend [Info](#) [Search](#)

Green Map Icons

- ▶ Sustainable Living
- ▼ Nature
 - ▼ Land & Water
 - ▼ Flora
 - ▼ Fauna
 - ▼ Outdoor Activities
- ▶ Culture & Society

Click category, then toggle the Icons, Lines or Areas to personalize your view. Hover over to read the definition.

- ▶ Areas
- ▶ Lines

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[Donate](#) [Sponsors](#) [Contact](#) [Legal](#)

To locate the Mapmaker's overview, open the info window. Click tabs for public interaction & site evolution



Up to 8 icons for each site. Info Tab links to Profiles & locally designed map PDFs

English About How to Make a Map FAQ Design Preview Maps GreenMap.org

open GREEN MAP Baltimore Green Map Baltimore United States

Create new account Log In

Legend Info Search

Maryland Zoo

Druid Hill Park
Baltimore, MD 21217
410-366-5466
www.marylandzoo.org

Wildlife Center / Zoo

Overview Comments (9) Connections Multimedia Impacts

The Maryland Zoo in Baltimore marked its 130th anniversary in 2006. It is the third oldest zoo in the United States, dating back to 1876. It was created by an Act of the Maryland General Assembly that called for "a zoological collection within the limits of Druid Hill Park for the purpose of public exhibition for the instruction and recreation of the people."

That collection was quite different from the one found in the Zoo today. The Zoo's focus is now on wildlife conservation and education, with several projects undertaken to back this up.

Hours and directions: www.marylandzoo.org

Baltimore Regional Green Map added 11/2007 by Baltimore Green Map

★★★★☆
Share this site
Flag this

View: [Mapmaker Profile](#)
View: [Map Website](#)
View: [Map Profile](#)
Download: [Map](#)

Add a site! Add comment!
Thus far resources mapped extend from Linthicum to Monkton.
Begun: Apr 2008
Updated: 2 hours ago

Outcomes
Number of sites: 311
Team members: 4
Comments: 18
[more](#)

Add to this Green Map
[suggest a site](#)

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Social inclusion indicators

At the Multimedia tab, everyone is invited to display their own images and videos of the site via Flickr, YouTube, etc.



Later, a wider range of images, PDFs, podcasts or other multimedia will be available here

The screenshot shows a web browser window titled "Maryland Zoo" on the Green Map platform. The page features a map background and a central information panel. The panel includes the title "Maryland Zoo", a "Wildlife Center / Zoo" icon, and contact information: "Druid Hill Park, Baltimore, MD 21217, 410-366-5466, www.marylandzoo.org". Below this is a navigation bar with tabs for "Overview", "Comments (9)", "Connections", "Multimedia", and "Impacts". The "Multimedia" tab is active, displaying a video player with two African penguins. To the right of the video is a text description: "Penguins at Maryland Zoo. Taken at the Baltimore Zoo, these African Penguins are participating in an enrichment program." Below the text is a "Videos / Images add" section with a grid of image thumbnails, including one of an elephant and another of a person. The video player shows a progress bar at 0:52 / 5:13. The map background shows the location of the zoo in Baltimore, MD, with labels for "Druid Hill Park" and "Climon Park Golf Course".

Connections tab helps users quickly compare sites that use the same icons, expediting replication worldwide



Soon, this tab will include related links, volunteering, and other kinds of useful connections

Maryland Zoo

Wildlife Center / Zoo

Druid Hill Park
Baltimore, MD 21217
410-366-5466
www.marylandzoo.org

Overview Comments (9) **Connections** Multimedia Impacts

Compare related sites, explore the related maps, find out about volunteering, how to get here and more. Soon, you will find ways to share this map here, too.

Related Sites

- Plantasia
Swansea
United Kingdom
- New York Aquarium
Brooklyn
United States
- Audubon Swamp Garden (at Magnolia Plantation)
Charleston
United States
- Washington Grove Park
Rochester

Related Maps
Volunteering
Getting Here
Sharing

Map data ©2008 Tele Atlas

The Impacts tab indexes important data that describes how each site benefits individuals and communities



Now, map-wide outcomes can also be viewed. Later, find more advanced survey tools, calculators.

Maryland Zoo
Wildlife Center / Zoo

Druid Hill Park
Baltimore, MD 21217
410-366-5466
www.marylandzoo.org

Overview | Comments (9) | Connections | Multimedia | **Impacts**

Impacts Index

Impact Category	Count
Changed a Habit	120
Greened My Work	120
Saved CO2	10
Protected Nature	30
Raised Awareness	40
Connected Locally	120
Took Action	80
Other	20

Because of this site, I

"I started my own blog dedicated to spreading knowledge about animal conservation" AndrewS

"I've been volunteering here since my visit last september!" Rocklandanna

"I've been interested in animal species since I was very young, and my experience at Maryland Zoo was one of the most intellectual experiences I've ever had. After visiting the zoo a few times, I finally decided to take up zoology at my university!" CarlosM

342 People discovered this site because of this map. [Did you?](#)

Any language can be used in the info windows. We are translating key interfaces to invite broader participation



Spanish, Portuguese, Indonesian & Swedish are underway. Static pages have a translate tool

English / Español Spanish / Bahasa Indonesian / 日本語 Japanese

このサイトについて お問い合わせ 支援する よくある質問

open GREEN MAP 世界地図

ホーム > オープングリーンマップ > 世界地図

アイコン 概要 探検する

オープングリーンマップへようこそ!

ソーシャルマッピングには自然や文化情報が掲載。環境にやさしい生活や、エコロジカル、社会的、そして文化的な資源を尊重することを促進していきます。また、オープングリーンマップでは世界中の地域にある環境関連サイトとそのインパクトについて情報交換ができます。

詳細 >>>

メリーランド動物園

★★★★☆

コメント(9)

Druid Hill Park
1245 Green Hill Blvd
Baltimore, MD 21217
USA
410-366-5466

Google Translate

Select Language

Gadgets powered by Google

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Behind the scenes, map making and team management tools rely on simple design and conventions for ease of use



Mapmakers can manage multiple teams charting different themes or districts in one city

English About How to Make a Map FAQ Design Preview Maps GreenMap.org

open GREEN MAP Submit Green Map

Home > Create content >

Title of Map: *

Type of Map:

- None -
- Citywide Theme
- Traveler
- Workshop
- Youth-made

Icon

Choose which Green Map icons can be used on this map. These are the only icons that that will appear on your map and its legend. You can always edit your map and change these.

- Sustainable Living
- Nature
- Culture & Society

City or Region: *

This should be easily recognizable

Province:

State/Province/County

Country: *

Building Your Map Team: *

- open - anyone can join your team by clicking a link on your map
- moderated - anyone can request to join your team
- invite only - you must send an email from the website to invite

Team members will be able to add sites to your map. At a later stage you can

- registration form
- list in groups directory

Should users be able to join this group during registration?. If checked, a confirmation email will be sent to the user.

- private map

You should keep your map private while you are developing it. When you have added some sites and are happy with how it looks you can change this. A private map can be seen by you and your team members, but not by anyone else.

What are you adding:

- A Site
- A Line
- An Area

Building Your Map Team: *

- open - anyone can join your team by clicking a link on your map
- moderated - anyone can request to join your team, but you must send an email from the website to invite
- invite only - you must send an email from the website to invite

Team members will be able to add sites to your map. At a later stage you can

- registration form
- list in groups directory

Should this group appear on the list of groups page? Disabled if the group is set to private group.

- private map

You should keep your map private while you are developing it. When you have added some sites and are happy with how it looks you can change this. A private map can be seen by you and your team members, but not by anyone else.

Description of Map:

Home >

List Configure member roles Invite new members

Here you can assign group roles to members. This will give that member

Roles

Baltimore Green Map (unsubscribe):

- team member

KJS (unsubscribe):

- team member

open GREEN MAP Members

Home >

List Configure member roles Invite new members

Write a message to accompany the email invitation that new members will receive

User 'Baltimore Green Map' has invited you to join their team on the Open Green Map.

New team member

Email Address

Select which map(s) to add the new user to

- Baltimore Green Map
- Baltimore Area Farmers Markets
- Charles Village/Greenmount Green Map

Add another person

Mapmakers or users can choose different Google Map views to make lines, areas and topography stand out



Later, choose Open Street Map, historic or handmade base maps

English About How to Make a Map FAQ Design Preview Maps [GreenMap.org](#)

open GREEN MAP **Baltimore Green Map**
Baltimore United States

Home > Groups >

View Edit Email Team Mapboard Widget Members Add a site

Map Satellite Hybrid Terrain

Legend Info Search

Green Map Icons

- Sustainable Living
- Nature
- Culture & Society

Click category, then toggle the Icons, Lines or Areas to personalize your view. Hover over to read the definition.

- Areas
- Lines
 - Culture & Society
 - Sustainable Living
 - Nature

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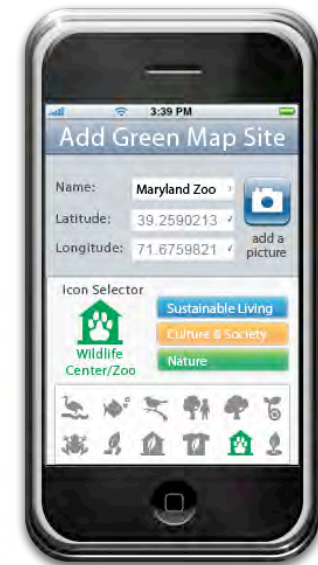
Explore the Open Green Map with wireless and mobile devices. Maps, “What’s Green Nearby?” lists and more



Transform travel exploration, add or enhance sites by phone, use on GPS, etc.



Our first wireless tool, an iPhone App, is being created by Summer 2009, with other devices and site marking systems in planning



Basic widgets let Mapmakers embed Open Green Maps in websites now. Facebook & social apps are planned



Create filtered widgets, share a tour, static views and other sharing for residents & tourists

facebook Profile edit Friends ▾ Inbox ▾ home account privacy logout

Green Map System
What are you doing right now?

Networks: New York, NY
Birthday: March 25
Hometown: New York, NY

Mini-Feed
Displaying 3 stories Import | See All

July 7

Thomas Turnball added 3 new sites to Rockland, NY

June 30 9:39am Comment

Green and Anna Karlsdóttir are now friends. 10:45am Comment

Information

Contact Info
Email: carlos@greenmap.org
Other Phone: 212.674.1631
Current Address: 220A East 4th Street

80 Million Active Users
Facebook Ads
With Facebook's highly targeted ad system, how will you connect with them? Learn more here!

View My Friends (34)
See Green's FunWall
Edit My Profile

▼ Friends
34 friends See All

Renate Foks Elanto Wijoyono Yelitza Andrea Espinosa Narvaez

Yair Engel Sarah Dickie Jennifer Sunshine

▼ My Pages

▼ Online Friends (2)

Excitement is building. The Open Green Map is gaining recognition, even before the 5 June 2009 official launch!



“This online map program is fabulous and I'm inspired. What a cool way to get connected and see what's green around the country.”

Planet Pink n' Green

“...since it is interactive, the locals who really know their home can give the inside scoop – it'll be like being with the green in-crowd wherever you are... even my own town – will suddenly have a whole slew of new secrets revealed.”

EcoGeek.org

“It's one of the more intriguing Google Maps interface efforts that I've seen, and certainly in line with their exquisite map design efforts to date ... I look forward to contributing what I know about my locale.”

Spatial Sustain

“The Stockholm Green Map is now fully digital...you are encouraged to list information or provide comments, thanks to an innovative Open Green Map.org platform used by Green Mapmakers worldwide.”

Delta Airlines magazine

Open Green Map team, summer 2008



Featured: NetSquared
3rd: Tele Atlas Maps in Apps
Finalist: We Media Pitch It
Top 10: America's Giving Challenge



Join with Green Map System to help people everywhere take part in creating and promoting sustainable communities!



Skill-building and Leadership through Green Mapmaking:

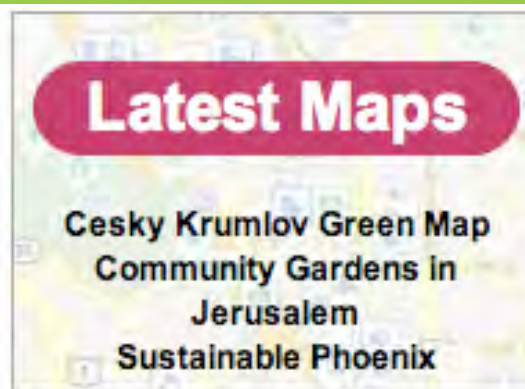
- Tech, Communications & Ecological Literacy
- Promotion for the Social & Green Economy
- Cross-culture Collaboration & Exchange
- Create a Lasting Record of Change
- Experiential & Service Learning
- Place-based Planning & Visioning
- Voice Assessment of Current Issues & Innovations
- Orientation to Community Assets & Challenges



GreenMap.org

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Think Global, Map Social!



Preview OpenGreenMap.org
and get involved!



Contact Green Map System:

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